

エクスペリエンスが 定義するクルマ:

UXこそが勝者を決める理由

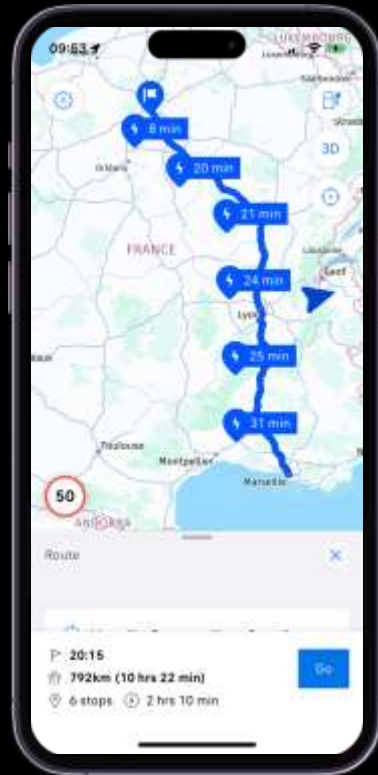
WirelessCar Japan

阿部 悟

October 10th, 2025



The Experience Gap

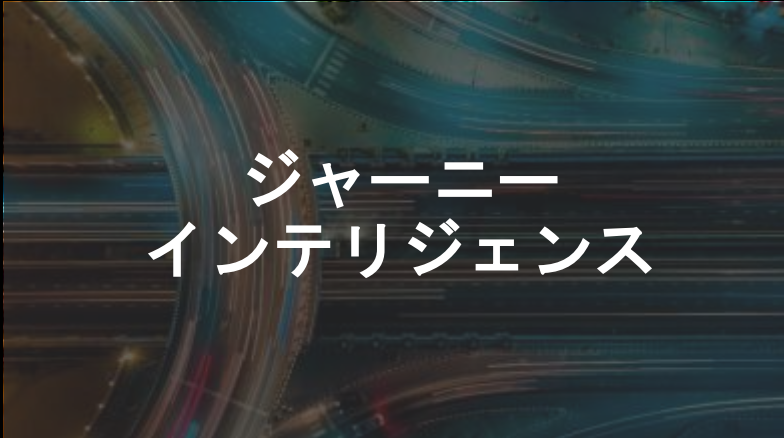


Technologies for Experience



コネクティビティ

Secures a connected vehicle foundation and life cycle management



ジャーニー インテリジェンス

Provides convenience and control before, during and after car journeys



セーフティ セキュリティ

Protects the vehicle and ensures the well-being of all road users



電動化

Charges your EV with smart and convenient digital services



シェア モビリティ

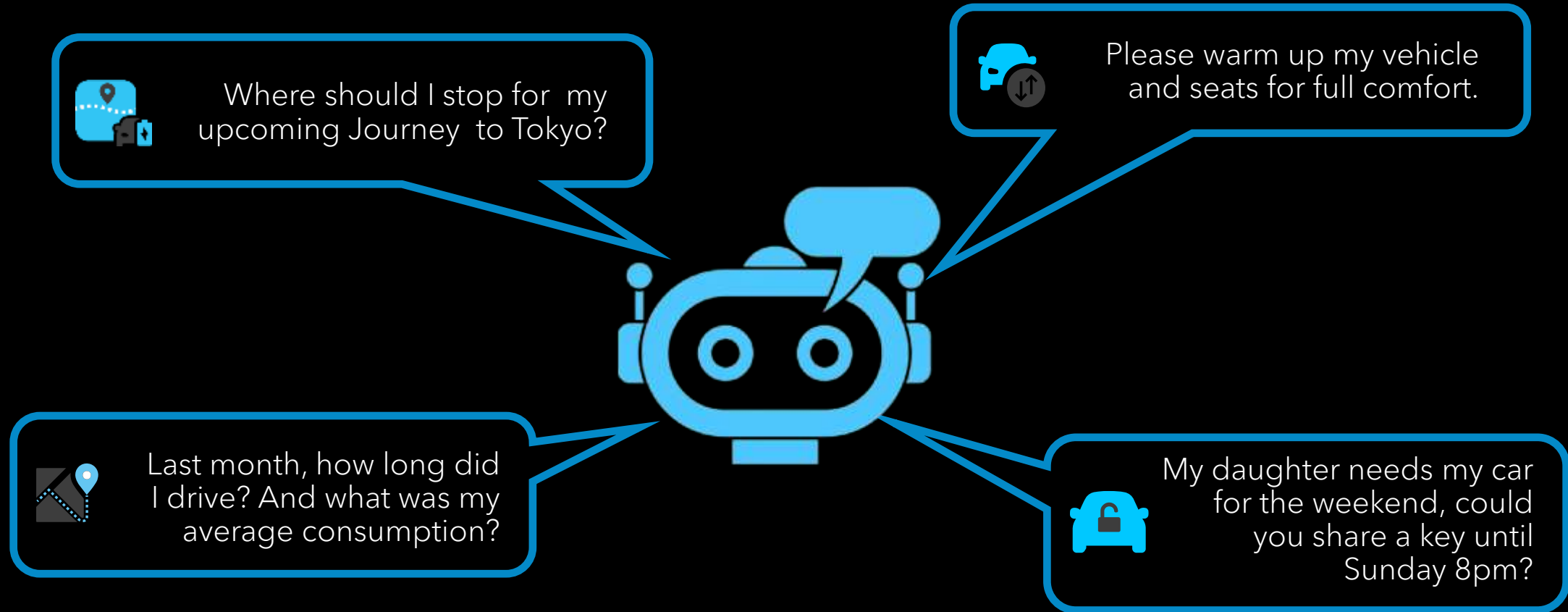
Connects your fleet to the sharing economy



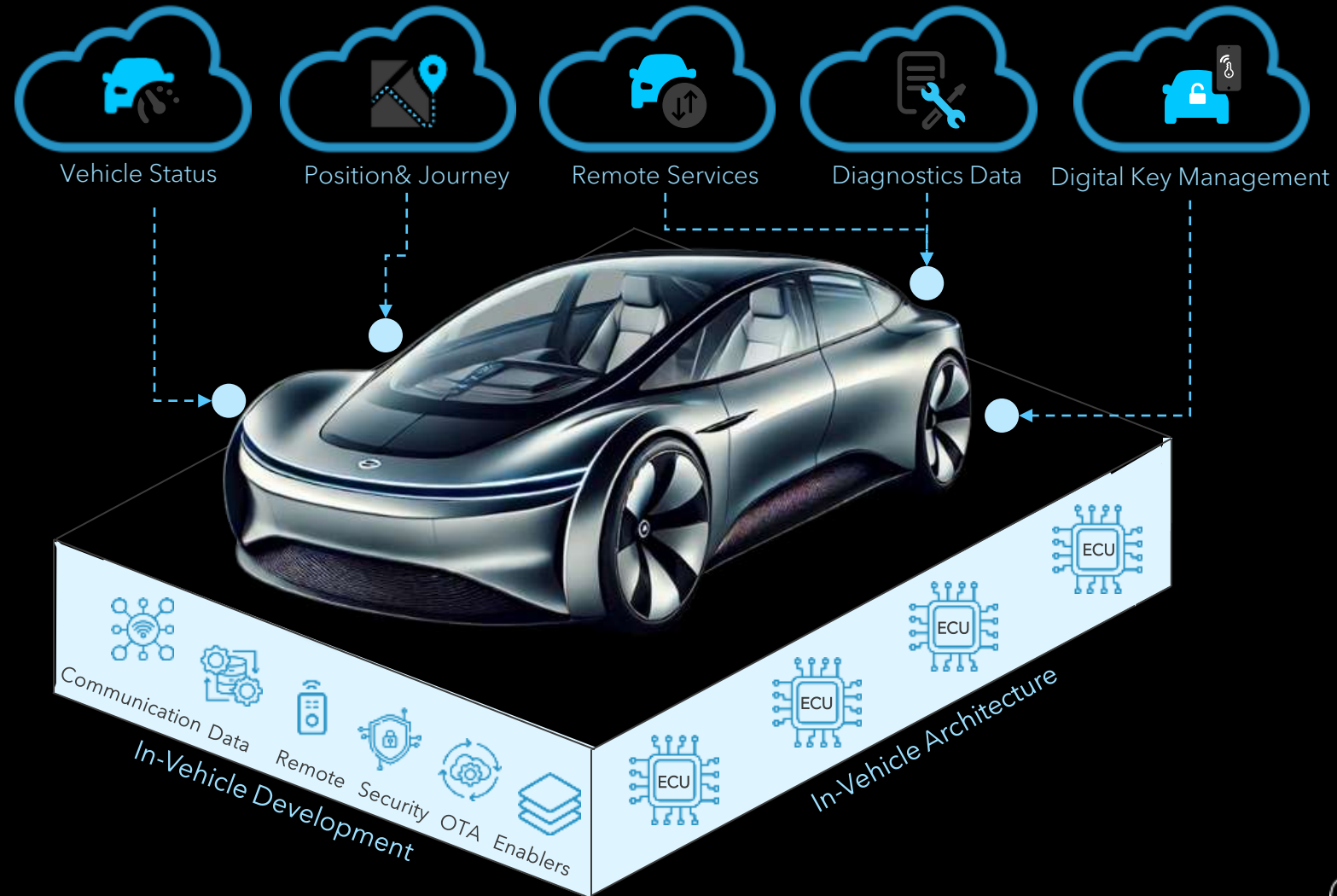
DX

Unlock new business value and savings by leveraging connected car data and services

AI-Driven Proactive Experience



The "Evolving Car" enabled by SDV

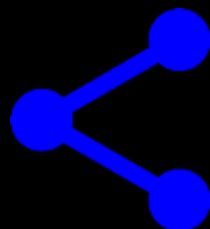


The New Values Customers Demand



TCOの明確化

データ利用への信頼



所有から利用へ

サブスクリプションや
カーシェアリングの台頭



個々のライフスタイル
への最適化

ソフトウェアによる
機能拡張

The Fusion of Digital and Human Trust

デジタル
インテリジェンス + ヒューマン
トラスト = 最高のUX



WirelessCar = Bridging Technology and UX

15+ million
Connected
Vehicles

25 OEM
Brands as
Customers

+700,000
Messages
per Minute

+100
Markets
Served

+800
Employees

+1 million
xCalls
Operated
in 2024



Vehicle Status

Charging complete

📅 10 Oct. 2025, 09:00
📍 Tokyo, Japan



LYNK & CO



SKODA



STELLANTIS

Solution Units



Connected Services

Enable the delivery of unique experiences for connected mobility



Assistance Services

Make customer's life safe and more convenient on the road



EV Experience

Deliver seamless and accessible EV experience to drive adoption



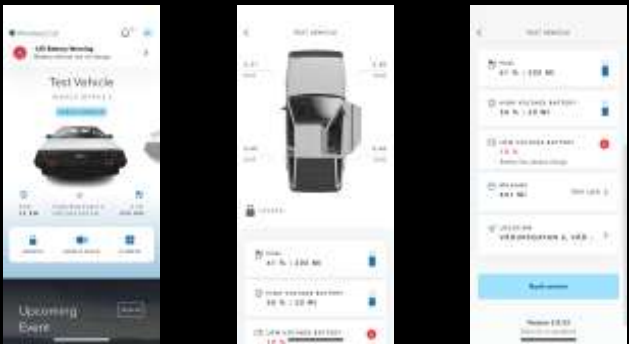
Open SDV Platform

Provide the open platform for the SDV

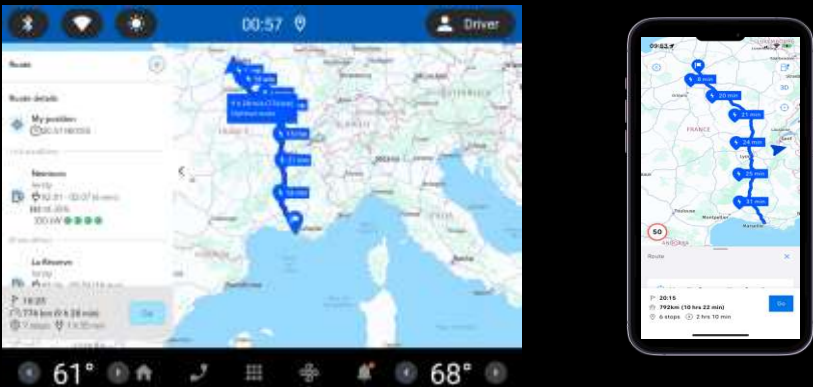
WirelessCar Core Technology



WirelessCar Digital Interface



WirelessCar Connected Service



WirelessCar Smart EV Routing



WirelessCar SDV Platform

True Question



時代遅れのデバイスか...

信頼出来るデジタルパートナーか？

We Empower Future Mobility

- グローバル規模での統合DevOps
- 迅速かつ継続的なデプロイ
- LCMとデータドリブンなリテンション



Thank you



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